



Catheon
gaming

Leading the **Blockchain Gaming** Revolution

Whitepaper Presentation: The Catheon Gaming Ecosystem

September 2022

Our vision is to
revolutionize
the way we
play, live and earn



Blockchain gaming is disrupting the \$250 billion gaming industry...

Pay-to-play
Pre 2005

A game is sold directly, or via subscription; gamers pay for entertainment

Free-to-play
2005-20

A game is free to install, with in-game purchases allowing gamers to pay for enhanced experience

Play-and-earn
2021 onwards

A game is free to install, with gamers having the opportunity to buy assets that enable them to monetize their time spent in-game



... for the
right
reasons



Traditional gaming



Blockchain gaming

Limited to in-game, non-transactable and at risk of T&C



Asset ownership

NFTs introduce property rights for in-game items

Not possible outside of game / game ecosystem



Asset transferability

Assets freely transferable outside of ecosystem

Assets "at the mercy" of publisher / developer



Asset security

Assets fully controlled by the player

Largely limited to gamers



Mass adoption potential

GameFi becoming a function across industries

None to the casual gamer



Monetary value accrual

Time spent monetized by leasing or selling in-game assets

YouTube



[Catheon Gaming](#)
[corporate video](#)

Catheon Gaming is the
next generation gaming ecosystem





#1 fastest growing blockchain emerging giant

HSBC 


KPMG

Ranked by HSBC and KPMG as the #1 Blockchain Emerging Giant in the Asia Pacific region (out of 6,472 companies analysed), we are the **industry's only fully end-to-end ecosystem** providing world-class publishing and advisory capabilities, underpinned by the Catheon Gaming Center, Catheon Labs, and the Catheon Metaverse.



#1 fastest growing blockchain emerging giant

Company
founded
with a single
game title

SEP 2021

SolChicks
demo launch
with 80K
players

OCT 2021

SolChicks
ranked #1
Most
Anticipated
Blockchain
Game of 2021

NOV 2021

SolChicks
record IDO
across 37
launchpads

DEC 2021

Catheon joins
the Microsoft
Quickload
Accelerator

Launch of the
Catheon
Scholarship
system

SolChicks
mini-game
launched

MAR 2022

#1 leading
game
portfolio with
25 games and
50M+
downloads

Initial demo of
the Catheon
Metaverse

Launch of
Catheon Labs

Launch of the
Catheon
Entrepreneur
in Residence
program

JUN 2022

Recognised as
#1 Emerging
Giant in APAC
by KPMG/HSBC

Partnership
with Polygon as
Preferred
Gaming
Partner

Partnership
with
CoinTelegraph
as Exclusive
Gaming
Partner

Announcement
of Catheon
Accelerator
with 17
Founding
Partners

SEP 2022



Extensive global team and network spanning 37 different countries

8

Strategic advisors

67

Core & community team

19

Partner game studios



Experience from the most successful gaming, business and blockchain companies in the world



UBISOFT



SQUARE ENIX



Our achievements speak for themselves

#1

Largest blockchain gaming portfolio¹

#1

Fastest growing blockchain company²

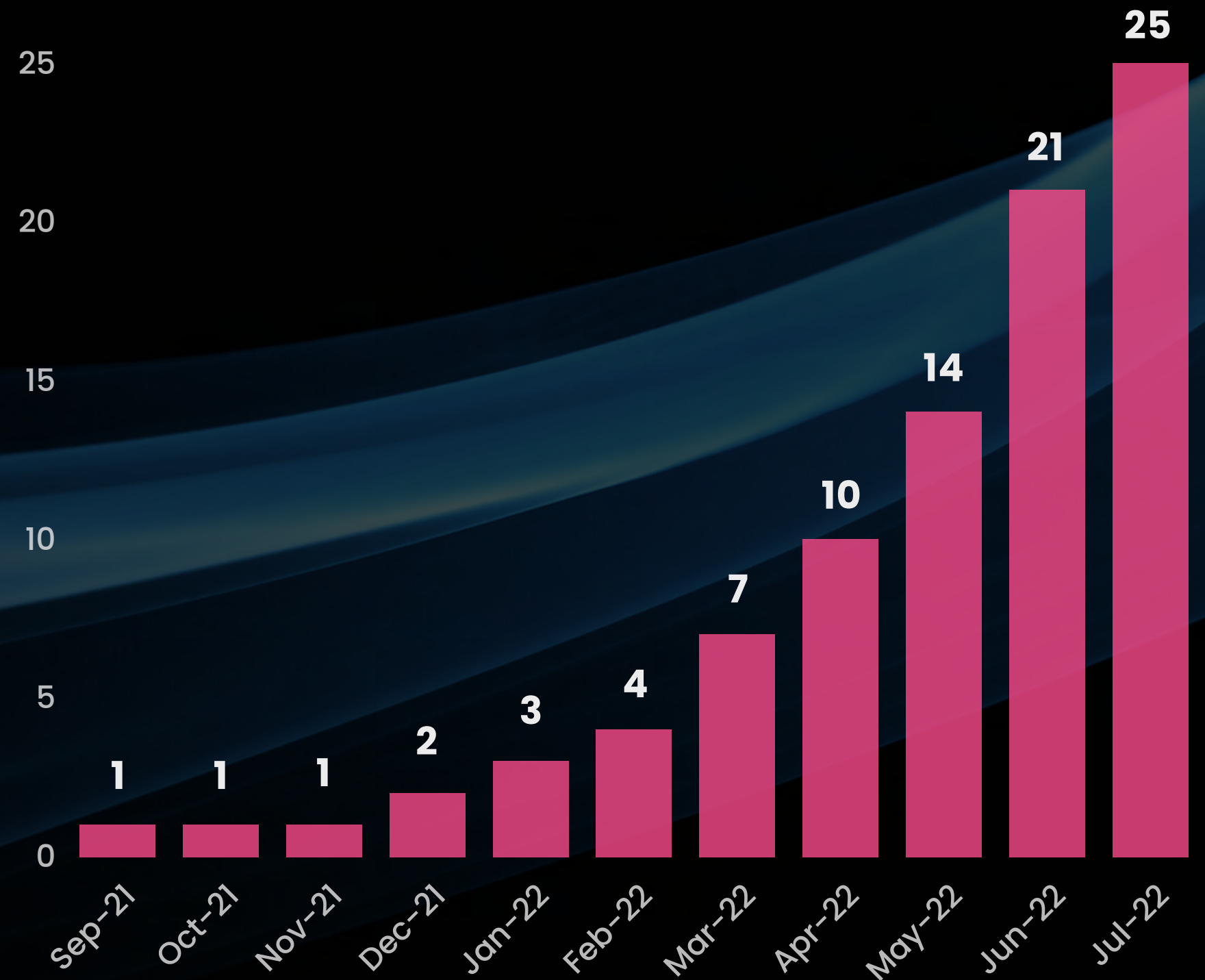
#1

Most Anticipated Blockchain Game 2021 (SolChicks)³

#1

Blockchain Emerging Giant in APAC⁴

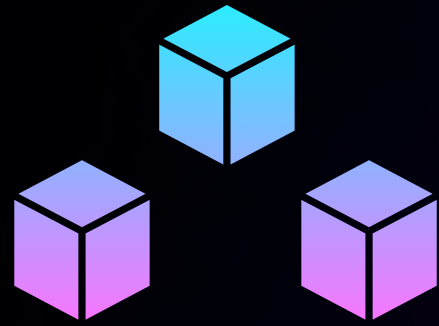
Portfolio game titles of Catheon Gaming # by month



Note: 1. Catheon Gaming analysis as of August 2022. 2. As measured by the # of new blockchain games since Sep 2021. 3. PlayToEarn Blockchain Game Awards 2021. 4. As analysed by KPMG and HSBC out of 6,472 companies assessed.



The 4 pillars of



**DEVELOPMENT
& PUBLISHING**
Leading blockchain
gaming portfolio



CATHEON LABS
Consulting &
advisory



CGC

**CATHEON GAMING
CENTER**
Distribution &
marketplace platform



CATHEON METAVERSE
Unifying &
interoperable hub

the Catheon ecosystem



Our Partners

BLOCCORE



GD10 VENTURES

Sfermion

SHIMA CAPITAL

Fundamental Labs

MASTER VENTURES

YGG SEA

INFINITY VENTURES CRYPTO

AU21 CAPITAL

SVC SKYVISION CAPITAL

GoldenTree ASSET MANAGEMENT EST. 2000

KUCOIN LABS

gate.io labs

MEXC Global

COINTELEGRAPH

polygon

BANTER CAPITAL

Chainlink

play earn BLOCKCHAIN GAME LIST

BLOCKCHAIN SPACE

UNIX Gaming

ALTCOINBUZZ

400+ partners globally





Development & Publishing

Leading blockchain gaming portfolio (25 titles and growing...)

**pixelated thumbnails indicate undisclosed titles*



... of the
highest
quality

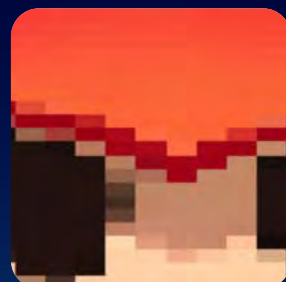
Selected highlights from our gaming portfolio of 25 games



Game from the **#2 most popular** anime in China with 18M downloads



Upgrade of game with **2.5M players** and **357K MAUs**, and led by AAA ex. Square Enix team



Led by co-founder of King (created Candy Crush)



Voxel-based sandbox game from a studio whose previous titles have grossed **>\$20M**



#1 Most Anticipated Blockchain Game of 2021 with a record **\$500M IDO**



Reskin of one of the most popular FPS games globally with **130M downloads**



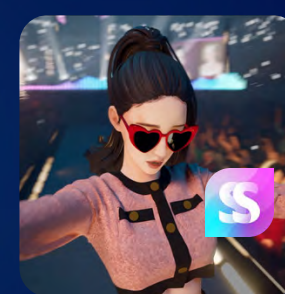
Team has developed titles that have **grossed >\$100M** in their lifetime



AAA team who has developed titles **grossing >\$200M** in their lifetime



Developed by China's leading UE5 development team with **95 years** of cumulative experience



First karaoke genre game with a virtual K-pop idol. Held a live virtual concert with **5K+ viewers**



Catheon Gaming Center (CGC)

Distribution & marketplace platform for web3 gaming



Vision to be the **largest blockchain gaming** distribution platform for **millions of gamers**
("Web3 Steam")



A first of its kind Web3 gaming platform



Game explorer
and launcher



Plug-and-play SDK
for developers



Token and NFT
primary sales



NFT
secondary
marketplace



Gaming
advisory
services



At scale with 300+
3rd party blockchain
games listed at launch



Chain agnostic:
multi chain
support





Catheon labs

Consulting & Advisory

Catheon Labs is being built to be the **blockchain gaming consultant of choice** for both traditional and Web3 companies.

Catheon is uniquely positioned to combine its Web3 gaming/metaverse track record with a **world-class consulting experience.**

WHO?



Luxury



Hospitality



Banking



Sports



FMCG



Entertainment

WHAT?



NFTs and Metaverse presents new ways of connecting to customers and new experiences



Brands need a partner to help navigate the challenges of the metaverse and Web3

WHY?



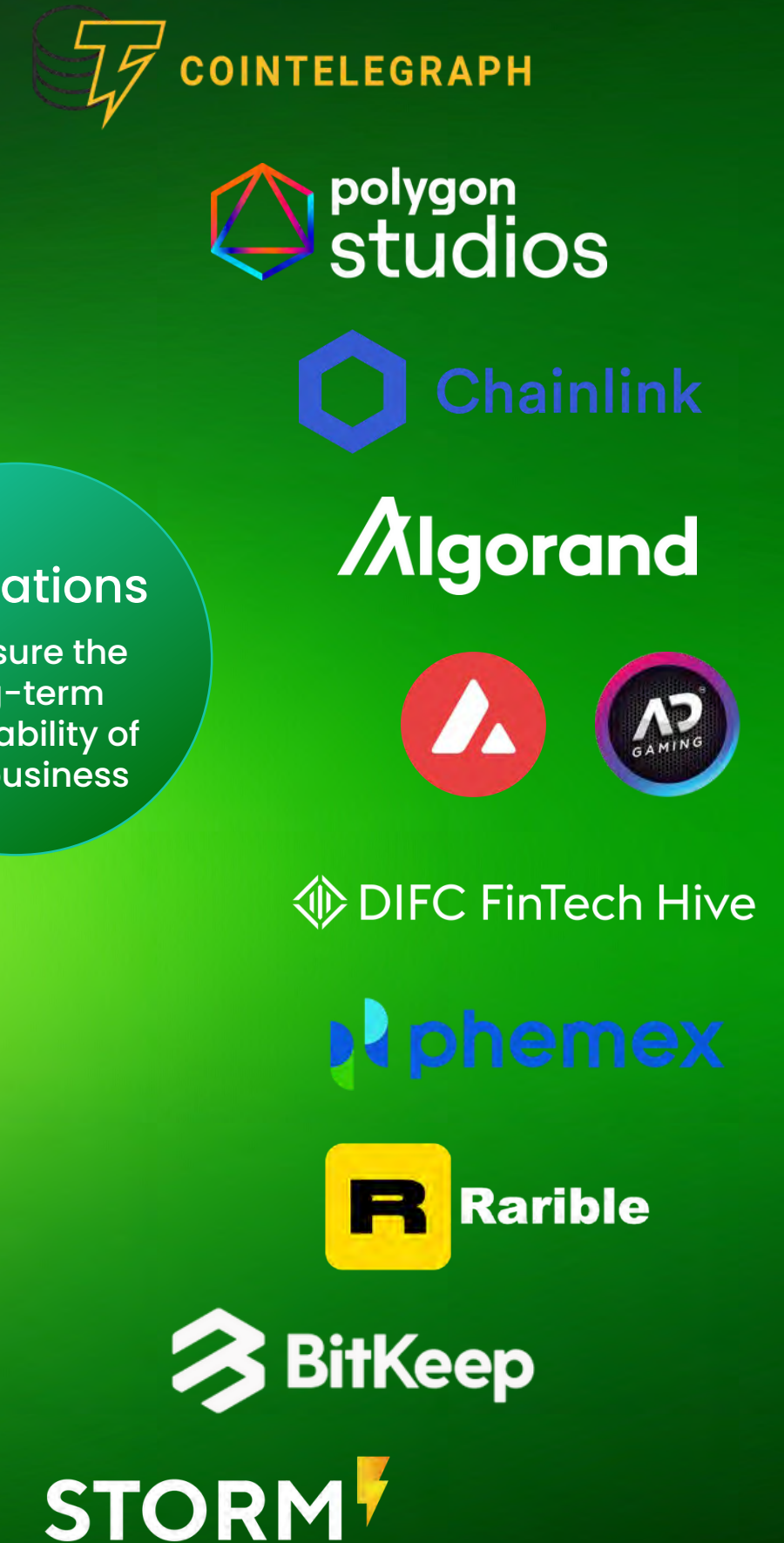


The Catheon GameFi Accelerator Program

The acceleration of the most innovative, ambitious and promising blockchain gaming and metaverse projects globally.



Partners to date





Catheon Metaverse

The Catheon Metaverse will be a **single unifying metaverse game** that will form a key part of the Catheon Gaming ecosystem.

All users in the CGC ecosystem will be able to port their NFTs from any Catheon game as an avatar **into an open-world metaverse.**



YouTube



Catheon Metaverse
Demo preview



Introducing the **\$CATHEON** token

The universal governance and
utility token underpinning the entire
Catheon Gaming ecosystem



Unparalleled use cases

Payment method for
Catheon Labs
advisory mandates



Universal currency for
game purchases

Interface token for
developers using
the CGC SDK



Mandated transaction
fee medium

User Incentives



Universal currency for
the Catheon Metaverse

Ecosystem
governance



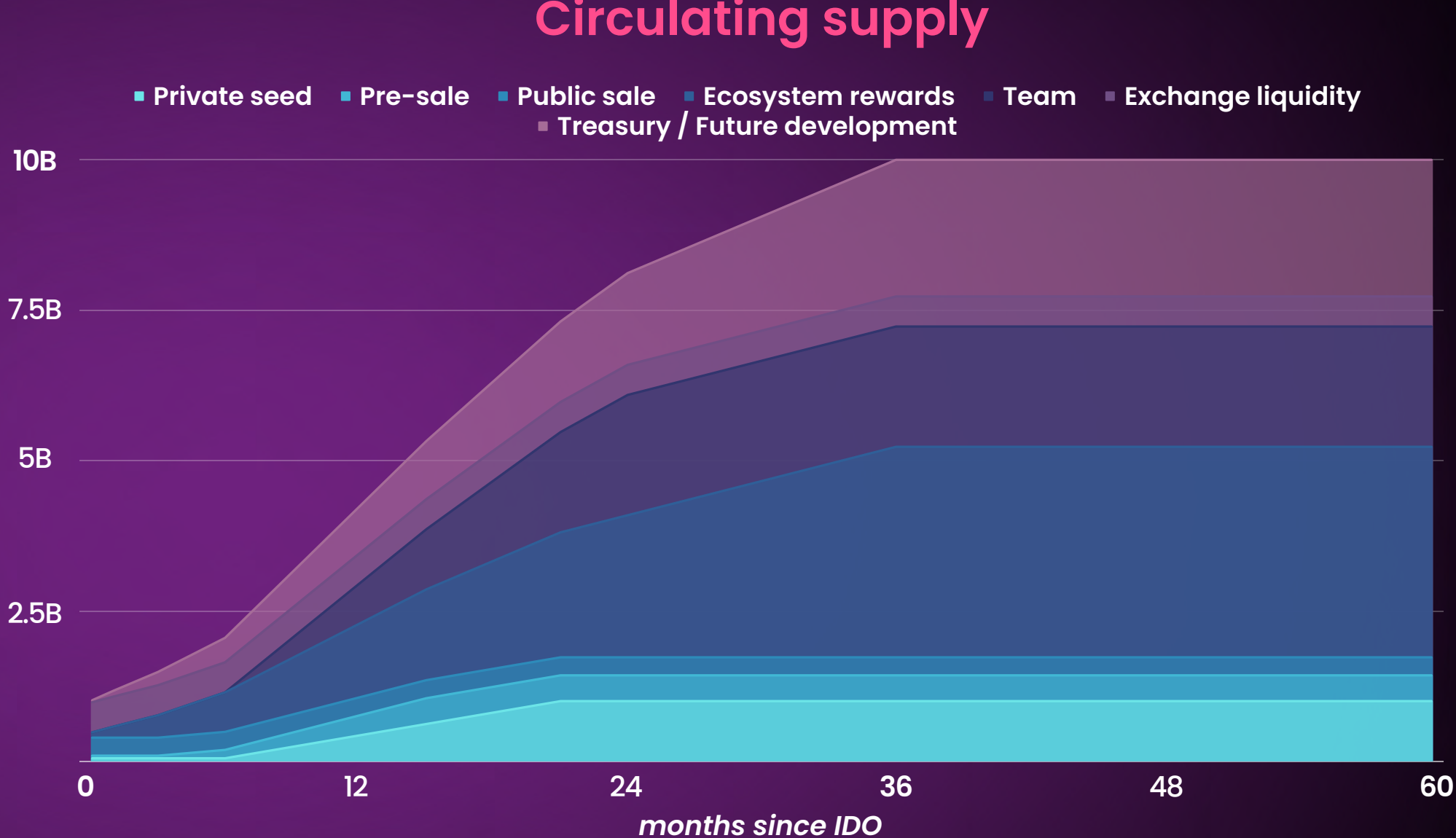
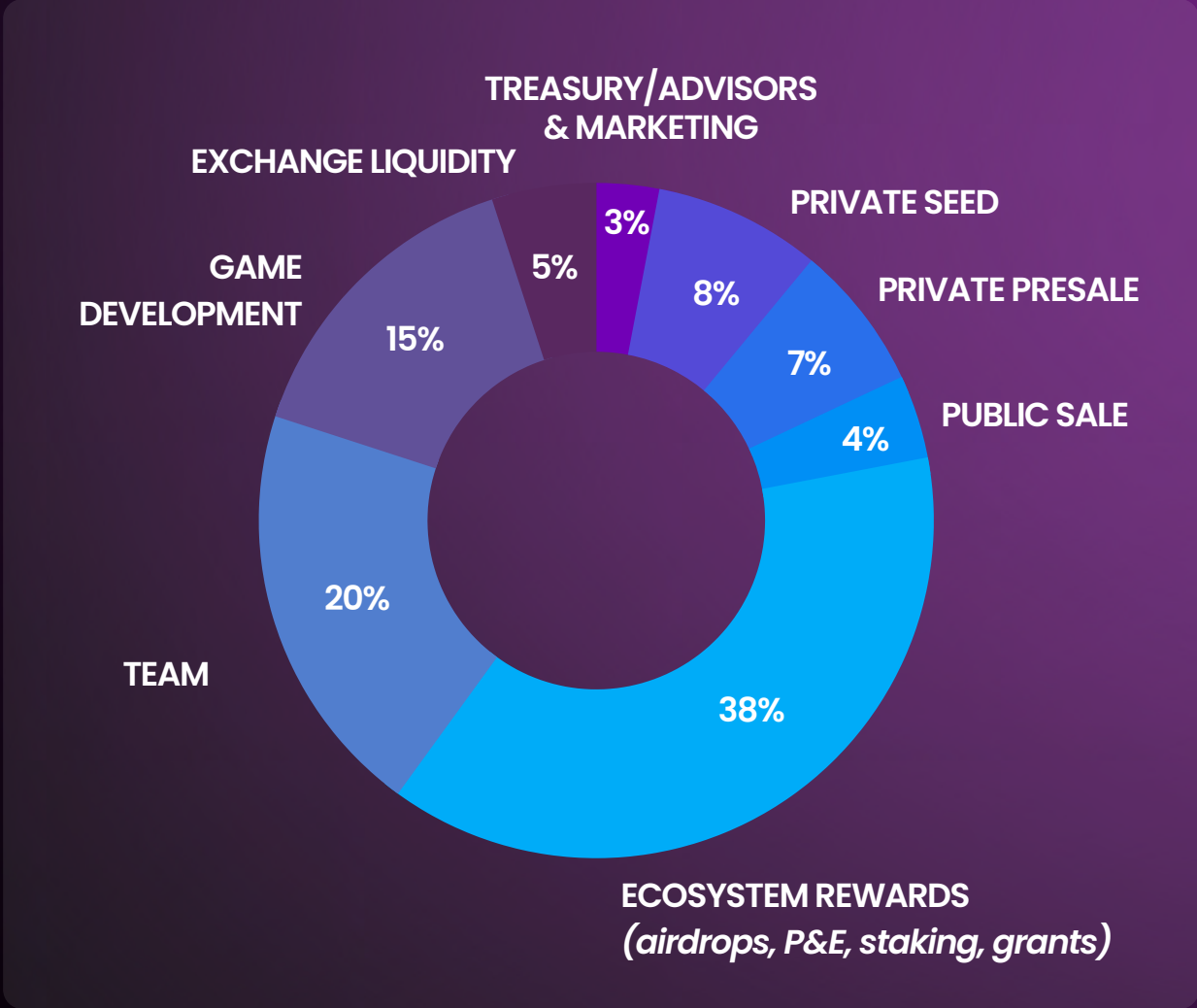
Purchase of Catheon
Black Pass



\$CATHEON tokenomics

Token supply

10B

Incentive mechanics

50% of all ecosystem revenue to be reserved for incentives





Introducing
the **Catheon**

black pass

A limited edition NFT for integral members of the Catheon ecosystem.



Only 300 passes
released
at launch



20% discount off
\$CATHEON
transaction fees



Exclusive game
access and utilities
to be announced

A roadmap worth waiting for...

Q3 2022

- Catheon Ecosystem launch
- SolChicks Saga Beta release
- CGC platform and SDK v1 launch

Q4 2022

- SolChicks Saga full game release
- Catheon Accelerator launch
- Catheon Labs - DIFC Fintech Hive Investor Day
- Launch of Angrymals game
- War of GAMA Beta test

Q1 2023

- Launch of Aotaverse, China's #2 anime game
- Launch of the Onigiri Metaverse with Polygon
- Launch of War of GAMA

Q2 2023

- Catheon Gaming Center v2
- Launch of Cosmic Break Metaverse with Polygon
- Launch of Goal Champs Football
- Launch of SeoulStars, #1 K-pop game
- Launch of Prajna Gate FPS

Q3 2023

- Star's End space royale launch
- Elteria Adventures sandbox launch
- Launch of pirate battle royale, Maelstorm

Q4 2023

- Alpha launch of the Catheon Metaverse
- Launch of Neo Tokyo Conception by ex-Square Enix team



Today, we at Catheon Gaming are excited to present our vision for **the next era of gaming...**

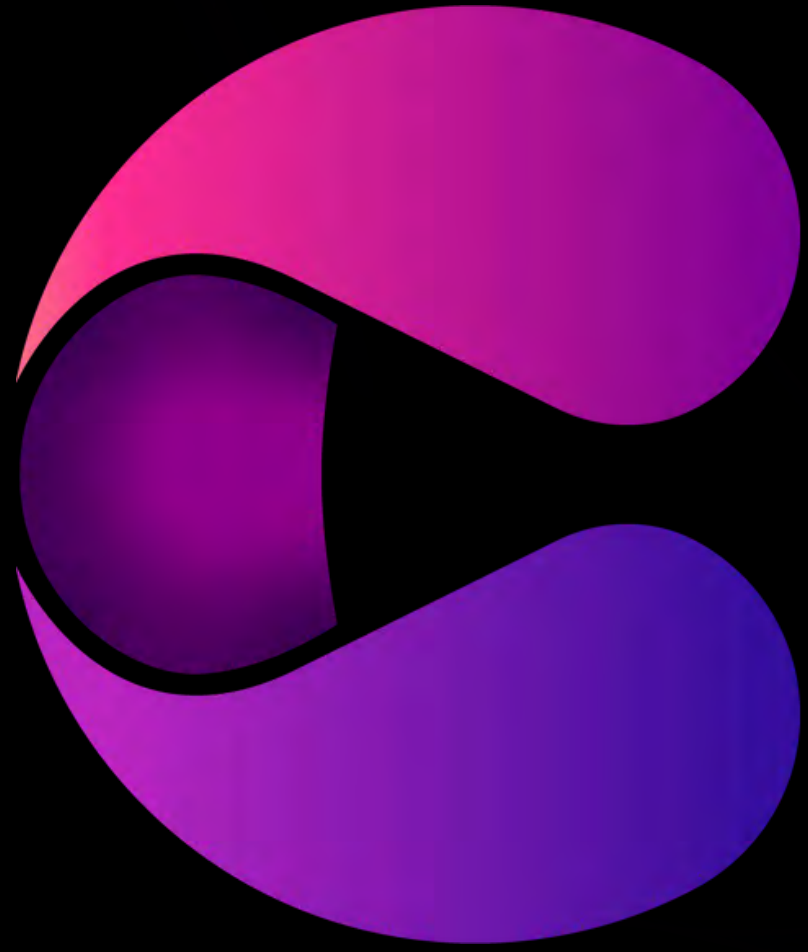
We believe that there is a need for connectivity between billions of individual game experiences but on a unified platform.

We believe that the incredible fundamentals of a best-in-class game portfolio, a passionate team, and one of the deepest gaming ecosystems in the industry can drive change.

We believe that we can truly revolutionize the way we play, live and earn.

Together, we will revolutionize blockchain gaming





Catheon gaming

Join the revolution today

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For more information please read the
long-form whitepaper