

CATHEON ECOSYSTEM

WHITEPAPER

SEPTEMBER 2022

Prepared by  **Catheon**
gaming

[Read our simplified presentation here](#)



**OUR VISION
IS TO
REVOLUTIONIZE
THE WAY WE
PLAY,
LIVE &
EARN**



CATHEON ECOSYSTEM

Executive summary

Blockchain technology has given rise to the disruption of one of the largest and fastest growing industries in the modern world: **the gaming industry**.

This whitepaper is to share our vision for the next generation of gaming: **an interconnected and in-depth gaming ecosystem**.

Four pillars form the Catheon ecosystem:

1. An industry-leading blockchain gaming portfolio with 51 million downloads.
2. The Catheon Gaming Center (CGC), chain-agnostic game explorer and launcher.
3. Our Catheon Labs advisory and consulting arm.
4. Catheon Metaverse, the single unifying hub for all Catheon games.

This ecosystem is supported by the **\$CATHEON token**, which will be **the universal governance and utility token** across the entire Catheon ecosystem.

We've come a long way. In the 12 months since inception, Catheon Gaming has:

- Built a **world-class team** that brings a wealth of experience from the leading blockchain, gaming, and business institutions in the world.
- Built an **industry leading portfolio of games** (25 games and counting) with **premier game studio partners** across the world.
- Been recognised as the **#1 fastest growing blockchain emerging giant** in APAC by KPMG and HSBC.
- Had its original IP, SolChicks, voted the **#1 Most Anticipated Blockchain Game** of 2021 by play-to-earn.net.

But that's just the start. Over the coming years, our goal is to:

- Expand and grow our blockchain gaming ecosystem to hundreds, if not thousands, of the highest quality games.
- Build the Catheon Metaverse as the single unifying interoperable hub for all our games with millions of users.
- Establish the premier distribution and marketplace platform for gamers for both our own games but also third-party games.

We have a **vision to build one of the most comprehensive ecosystem** in the industry in a way **to truly revolutionize the way we play, live and earn**.

Welcome to the start of this incredibly exciting journey.



CATHEON ECOSYSTEM

Introduction

The innate evolutionary tendency to perceive connections in our environment has been the key to the success of the human race. It is so ingrained in our biology that we naturally seek and foster connections in all aspects of our lives. Unsurprisingly, supercharged by technological advances, the modern world is underpinned by this ethos of connection.

Taking a look at some of today's most successful companies, it is clear they leverage an unparalleled understanding of this human desire. One need look no further than the rags to riches story of Marvel Studios which has become a global powerhouse through the interconnected Marvel Cinematic Universe.

Looking to the gaming industry, games have traditionally been developed as experiences with short life cycles that have limited interoperability. They are the dominant form of entertainment for a significant portion of the world and yet are treated as the most expendable form of entertainment. Gaming and the industry itself remain highly fragmented across multiple platforms, mediums and processes.

Different games have different life cycles, different platforms and connections between each other. Players experience wildly varying experiences from game to game and there is very little that has been developed in the form of unifying these experiences into a single platform where they are interconnected and create an environment of creative and economic freedom for both developers and players.

It is clear the gaming industry is ripe for connectivity-led disruption.



CATHEON ECOSYSTEM

The blockchain gaming ecosystem disruption

Blockchain gaming represents the next wave of disruption in the **\$250B+ gaming industry**

PAY-TO-PLAY

Pre-2005

A game is sold directly, or via subscription; gamers pay for entertainment.

FREE-TO-PLAY

2005-20

A game is free to install, with in-game purchases allowing gamers to pay for enhanced experience.

PLAY-AND-OWN

2021 onwards

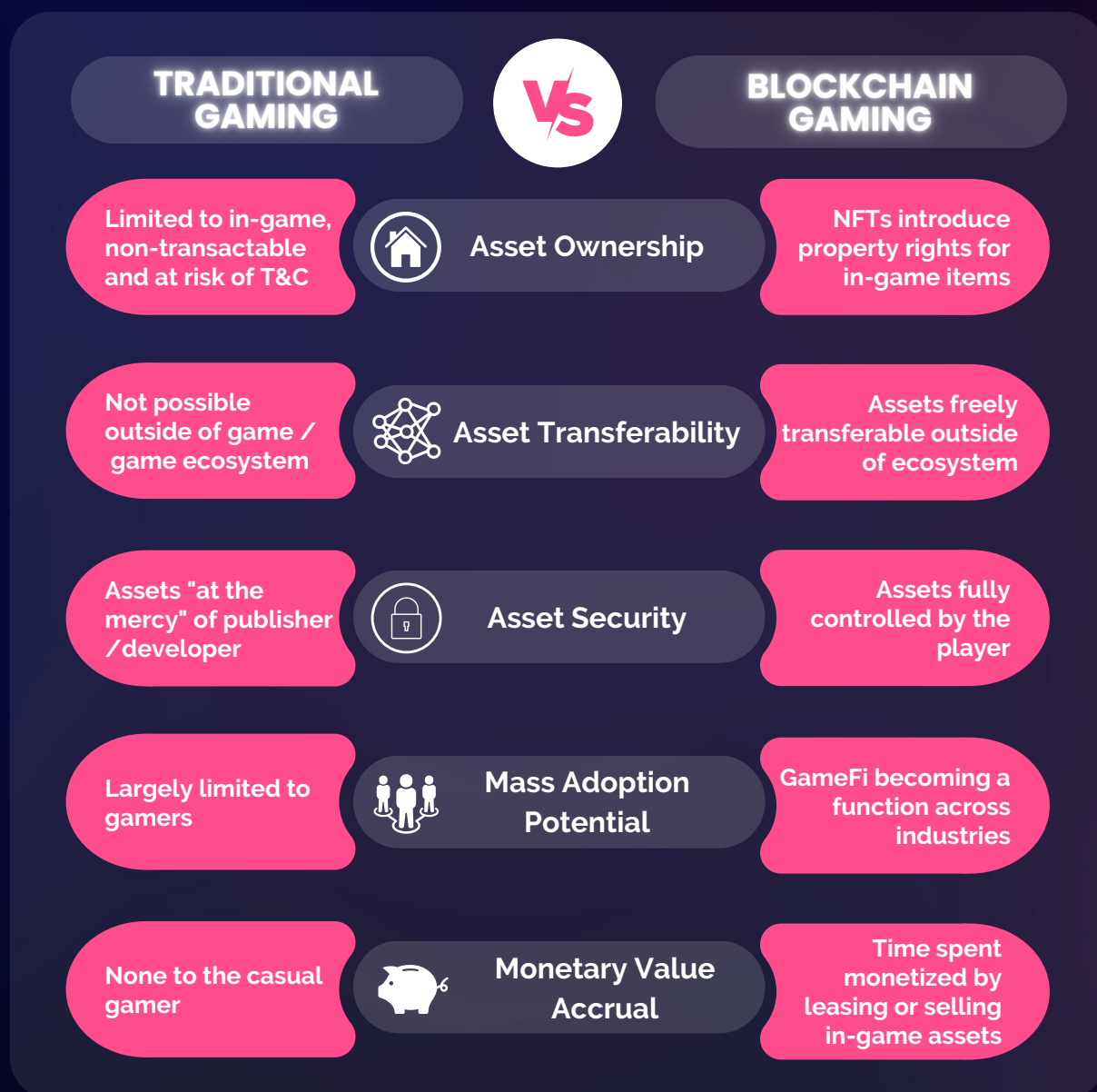
A game is free to install, with gamers having the opportunity to buy assets that enable them to monetize their time spent in-game.



CATHEON ECOSYSTEM

Addressing the flaws of traditional gaming

Blockchain gaming addresses the many shortcomings of traditional gaming. It enables the creation of a unified gaming ecosystem with ownership of assets, asset transferability and security, interconnected gaming experiences, and enables those who contribute to the success of the game itself to earn from their contributions.

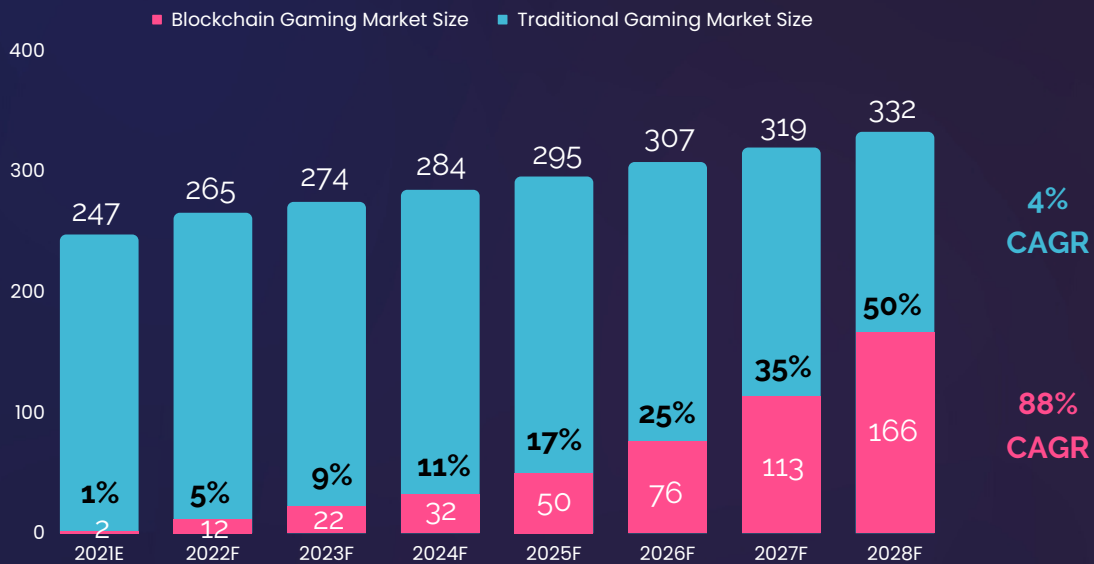


CATHEON ECOSYSTEM

Early days in blockchain gaming

We are still in the early innings of the blockchain gaming revolution, with penetration still <5% of the traditional gaming market. The disruption has just started, with blockchain penetration expected to grow exponentially over the next 5 years. Governed by this ethos of connectivity, Catheon Gaming is positioning itself as the pre-eminent leader ready to take the gaming industry by storm.

EXPECTED MARKET PENETRATION OF BLOCKCHAIN GAMING (\$B)



Note : x% in chart represents market penetration of blockchain gaming

Source: DappRadar – Blockchain Games Report (Q1 2022 Review); NewZoo; BITKRAFT Gaming Industry Market Size (Sep 2021).

GROWTH DRIVERS



Release of high-quality games with high entertainment value



Better onboarding process with less friction



Greater understanding of blockchain technology and lower barriers to entry



Monetary value to traditional and ordinary gamers



Introduction of blockchain gaming distribution platforms



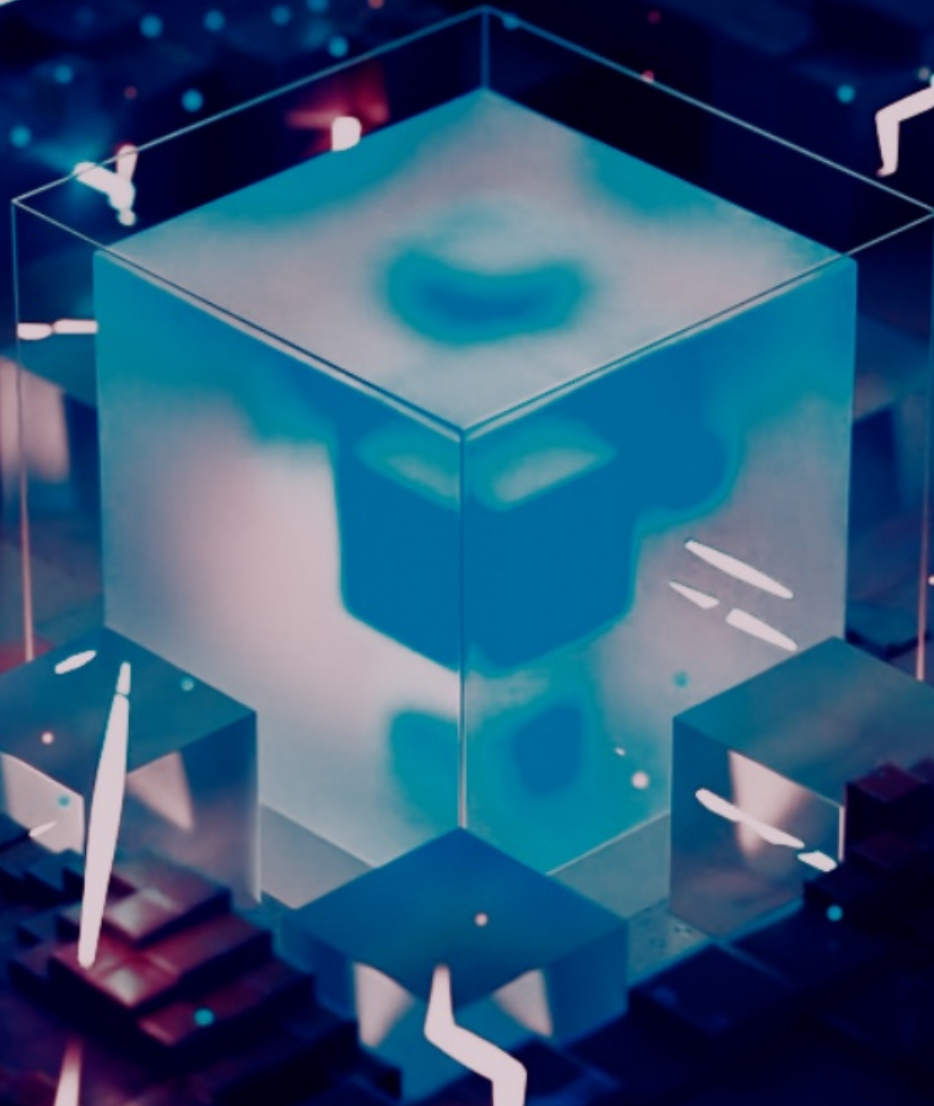
CATHEON GAMING

Leading the blockchain gaming revolution

YouTube



Catheon Gaming
corporate video



Catheon Gaming is the
next generation gaming
ecosystem



CATHEON GAMING

Leading the blockchain gaming revolution



Catheon Gaming, ranked by HSBC and KPMG as the **#1 Blockchain Emerging Giant in the Asia Pacific region** (out of 6,472 companies analysed), is the leading integrated blockchain gaming and entertainment platform. We are the industry's only fully end-to-end platform providing world-class technical, publishing, and advisory capabilities, underpinned by the Catheon Gaming Center, Catheon Labs advisory business, and the Catheon Metaverse.

Catheon Gaming's vision is to develop a unified platform through an ecosystem where players and developers will be able to coexist with each other while building a community of dedicated gamers who would like to move beyond the short-term nature of gaming to a model where their investment of time is rewarded with lasting benefits. In the 11 short months since commencing operations, **Catheon Gaming has developed the industry's leading game portfolio.**

The vision is to **develop a fully-fledged inter-connected ecosystem** with different use cases underpinned by a universal Catheon Gaming currency. As the Catheon Gaming network, community, and partner studios continue to increase, we expect significant network effects and synergies that will bring about a seismic shift in the next era of gaming.



CATHEON ECOSYSTEM

#1 fastest growing blockchain emerging giant



CATHEON ECOSYSTEM

Our achievements

#1

Largest blockchain gaming portfolio¹

#1

Fastest growing blockchain company²

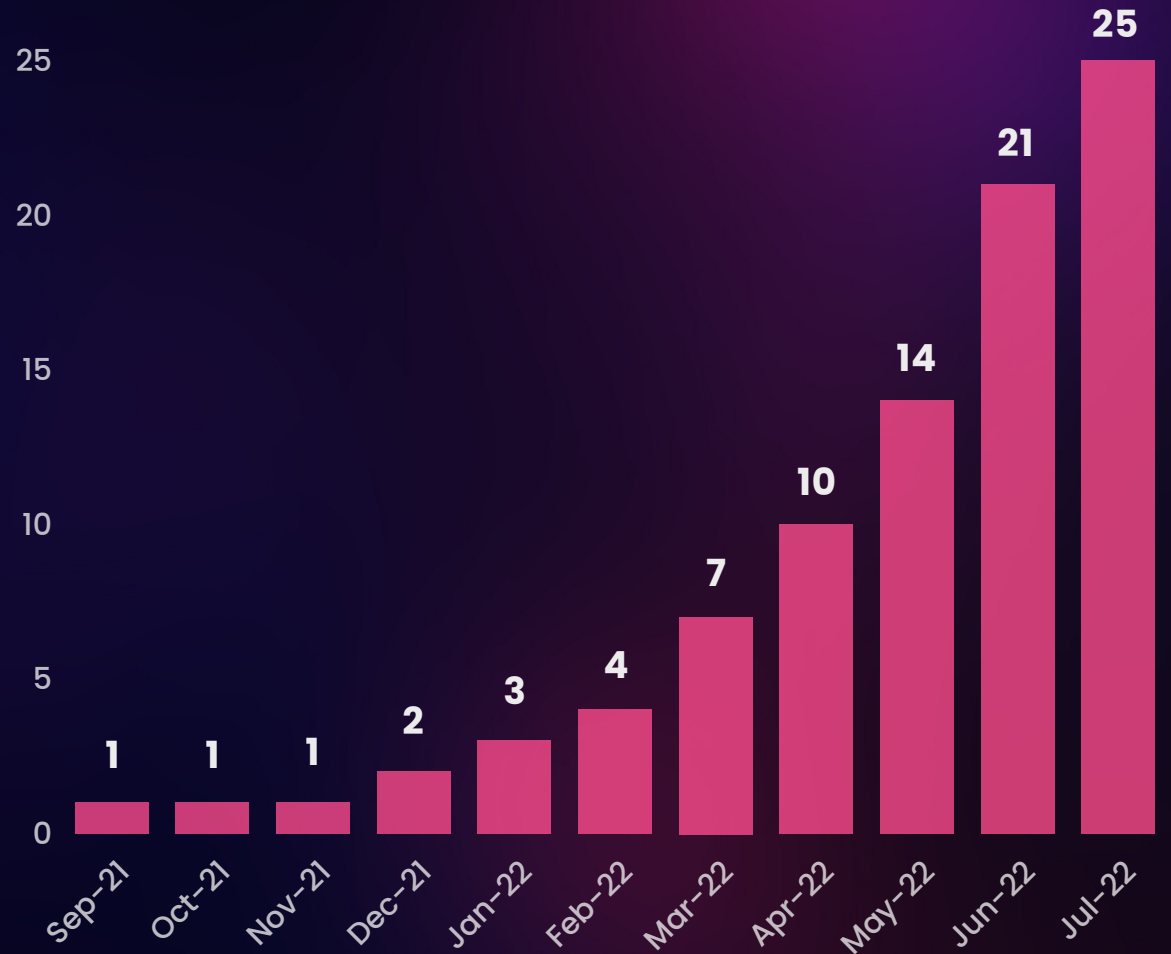
#1

Most Anticipated Blockchain Game 2021 (SolChicks)³

#1

Blockchain Emerging Giant in APAC⁴

Portfolio game titles of Catheon Gaming
by month



Note: 1. Catheon Gaming analysis as of August 2022. 2. As measured by the # of new blockchain games since Sep 2021. 3. PlayToEarn Blockchain Game Awards 2021. 4. As analysed by KPMG and HSBC out of 6,472 companies assessed.

CATHEON GAMING

Global team



McKinsey & Company



UBISOFT



SQUARE ENIX



8

Strategic advisors

67

Core & community team

19

Partner game studios

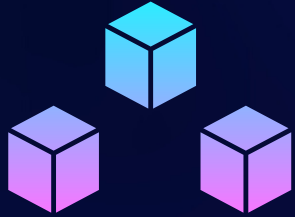


Experience from the most successful gaming, business and blockchain companies in the world



CATHEON ECOSYSTEM

The 4 pillars



DEVELOPMENT & PUBLISHING

Leading blockchain gaming portfolio



CATHEON LABS

Consulting & advisory business



CGC

CATHEON GAMING CENTER

Distribution & marketplace platform



CATHEON METaverse

Unifying & interoperable hub



DEVELOPMENT & PUBLISHING

Leading blockchain gaming portfolio (1/2)

The Catheon Gaming ecosystem consists of the largest blockchain gaming portfolio with 25 games and growing, including titles such as War of Gama, Aotuverse, Onigiri Metaverse, Prajna Gate, and Angrymals. The games are highly diversified across 8+ different genres including sports, anime, shooter, MMORPG, and metaverse games, among others, and cover an unparalleled reach of over 51 million user downloads. Our partner studios cover over 2,000+ employees with centuries of game development experience, including some of the most successful and highest quality AAA games and some of the most valued IP in the world.



ANGRYMALS

- Angry Birds-inspired multiplayer artillery game
- #1 ranked blockchain game on Fractal
- 15K+ MAUs



SEOUL STARS

- Rhythm and karaoke
- 1st sing-to-earn K-pop game
- 100K+ community



VOYAGE IN PARADISE

- Listen-to-earn metaverse
- Top 100 DJs as official partners (e.g. Deniz Koyu)



AOTUVERSE

- RTS of the #2 most popular anime in China with 1B+ views
- 15M+ total downloads & 470K+ MAUs



PRAJNA GATE

- Horror FPS
- Leading UE5 dev team with outstanding track record of AAA franchises



CATHEON METAVERSE

- Online 3D community integrating social network, entertainment & marketing
- 60K+ expected users



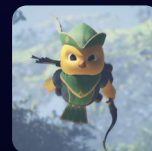
TBS GOAL CHAMPS

- #1 football P2E
- 100M+ lifetime revenue
- 100+ years team experience



NEO TOKYO CONCEPTION

- AAA MMORPG
- Ex-Square Enix team with 150+ years experience
- 2.5M+ total users on original game



SOLCHICKS

- MMORPG
- #1 ranked P2E game on Solana
- 1M+ community



COSMIC BREAK METAVERSE

- Casual RTS / FPS & 27K+ MAUs
- Large scale PVP matches of up to 50 vs 50 as well as PvE



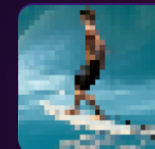
STAR'S END METAVERSE

- Sci-fi survival
- 150K+ copies sold by the team behind the successful Kingdom Wars series



ELTERIA ADVENTURES

- MMO voxel-box
- Veteran team with \$20M+ lifetime revenues generated across previous projects



UNDISCLOSED SURFING GAME

- Sport simulation
- Partnered with notable surf brands like Billabong, Roxy, MR Surfboards, etc



DEVELOPMENT & PUBLISHING

Leading blockchain gaming portfolio (2/2)

The Catheon Gaming ecosystem consists of the largest blockchain gaming portfolio with 25 games and growing, including titles such as War of Gama, Aotuverse, Onigiri Metaverse, Prajna Gate, and Angrymals. The games are highly diversified across 8+ different genres including sports, anime, shooter, MMORPG, and metaverse games, among others, and cover an unparalleled reach of over 51 million user downloads. Our partner studios cover over 2,000+ employees with centuries of game development experience, including some of the most successful and highest quality AAA games and some of the most valued IP in the world.



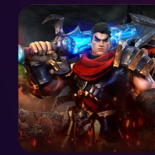
UNDISCLOSED TRADING CARD GAME

- Roguelike
- 630K+ total downloads
- 4.9/5 on IOS



UNDISCLOSED ACTION RPG

- Arena Sci Fi game on the Solana network
- Experienced team with over 25 years of experience



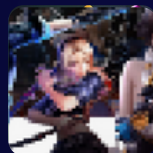
WAR OF GAMA

- Sci-fi RPG
- Experienced team with \$200M+ lifetime revenues across all previous releases



UNDISCLOSED BILLIARD STRIKE GAME

- Deck building
- 40+ years team experience from the founder of King during Candy Crush



UNDISCLOSED RTS GAME

- Casual RTS / FPS
- 80+ years team experience
- 200+ employees



ONIGIRI METAVERSE

- MMORPG metaverse
- Highly popular Japanese anime with 5M+ downloads & 28K+ MAUs



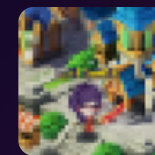
UNDISCLOSED AAA FPS GAME

- Quake inspired FPS from the #1 studio in Italy
- Previous studio has 8M+ downloads and lifetime revenues of \$6M+



CYBERCITY

- 4xFUN is a leading simulation game developer in China with 55+ years of experience
- Previous titles have grossed \$90M+



UNDISCLOSED CASUAL GAME

- Previous titles have grossed \$2M
- Game already has several Web3 features like guilds, DAOs and battle passes



UNDISCLOSED TRADING CARD GAME

- TCG reskin
- 9.1/10 rating on TapTap (beta)
- 40+ years team experience



MAELSTROM

- Team members come from Riot games, Blizzard, Insomniac and Playstation studios
- Game has registered 151K lifetime users



UNDISCLOSED MMOFPS GAME

- A reskin of the top MMOFPS in China
- 130M+ registered users
- \$317M+ annual revenue at peak

+ MANY MORE COMING SOON



For more information please see the appendix:
Game portfolio appendix

CATHEON GAMING CENTER (CGC)

Distribution & marketplace platform

Vision to be the **largest blockchain gaming** distribution platform for **millions of gamers**.
("Web3 Steam")



Game explorer
and launcher



Chain agnostic:
multi chain support



Plug-and-play
SDK for developers



Token and NFT
primary sales



NFT secondary
marketplace



Gaming advisory
services



300+ 3rd party blockchain
games listed at launch



CATHEON GAMING CENTER (CGC)

Functionality for gamers

Catheon's gaming ecosystem is supported by the Catheon Gaming Center ("CGC"), a **highly scalable and chain-agnostic Web3 gaming distribution platform**. The CGC is an all-in-one platform at the intersection of NFTs, tokens, and play-and-own (P&O) gaming. The CGC's mission is to create an **interconnected ecosystem for exclusive Catheon Gaming IP and a growing number of curated publishers**, where users have a comprehensive overview of their in-game assets across games.

Unlike incumbent platforms, CGC was designed to allow all users to have a **single end-to-end unified experience to engage with blockchain gaming**. At the highest level, CGC aims to be "the Steam of blockchain", meaning it will serve as a gateway to a plethora of high-quality gaming experiences spanning PC, mobile, console, and more.

Key CGC functions

- Unrivalled cross-title integration, where all blockchain elements of the game they are playing are available in one place.
- Seamlessly onboard users into blockchain gaming through participation in NFT mints and IDOs, secondary market purchases, and NFT rentals across all major Layer 1 and Layer 2 blockchains.
- Fiat on-ramp that will enable users to purchase assets with credit cards and their on-platform wallets.
- Provide users with a comprehensive overview of their blockchain assets (NFTs and tokens).
- Discovery and use of a wide array of supplementary, title-specific services such as token rewards, NFT rentals, and breeding, to improve their earning potential.

CGC milestones and goals

- **Short-term:** Onboarding Catheon's and other developers' titles, while growing blockchain gaming users at scale.
- **Medium-term:** Improving the overall service through the development of a mobile/desktop app, a Decentralized Exchange (DEX) and an improved focus on community building.
- **Long-term:** Expand into the metaverse, allowing all projects in the CGC ecosystem to interact and share experiences in Web3.



CATHEON GAMING CENTER (CGC)

Functionality for developers

CGC presents an opportunity for developers to **seamlessly onboard their titles into the blockchain gaming ecosystem.**

Developers who use CGC have the opportunity to take advantage of a suite of tools that simplify the process of blockchain integration, including a software development kit (SDK) and the support of the Catheon Gaming team. With CGC's SDK, developers are able to quickly integrate their title into CGC's infrastructure, unlocking P&O opportunities for their players, all whilst retaining a non-P&O mode to enable rollout flexibility.

CGC's SDK will allow developers to achieve the following:

- **On-chain token** and in-game currency management/conversion.
- **Google Play/Apple Store compliance.** (CGC abstracts the blockchain element from developers so that on-chain interactions do not occur within the remit of the application.)
- **Dynamic NFT creation** for optimal flexibility and value addition over time.
- **Cross-chain support** for popular EVM blockchains (ETH, BSC, MATIC, AVAX, OKC) and Solana.
- **Interoperability** of in-game items and shared P&O experiences.



CATHEON LABS

Consulting & Advisory services



There is an **incredible opportunity to provide consulting and publishing solutions** to major Web2 corporations across all industry verticals looking to incorporate blockchain technology or participate in the metaverse. Our Catheon Labs business is being built to be the **blockchain gaming consultant of choice for both traditional and Web3 companies**. Catheon is uniquely positioned to combine its Web3 gaming/metaverse track record with a world-class consulting experience.

WHO?



Luxury



Hospitality



Banking



Sports



FMCG



Entertainment

WHAT?



NFTs and Metaverse presents new ways of connecting to customers and new experiences

WHY?



Brands need a partner to help navigate the challenges of the metaverse and Web3



CATHEON LABS

Consulting & Advisory services

Our clients span **multiple industries** including sports, luxury, music, automotive, and governments. This is an opportunity for us to leverage our Web3 gaming experience and help clients as they look to embrace this new digital dimension.

The key denominator across our conversations with clients is that they want to start leveraging the opportunities blockchain presents but are not sure how to start building a roadmap for adoption.

Clients find it difficult to hire top-quality talent with appropriate technical experience who also have a business sense to evaluate the right opportunity areas. Catheon Labs buckets these opportunities under the 3Es of Web3 framework: Enhance Experience, Earn Revenues, and Elevate Community.

Given the **nascent and rapidly evolving nature of the industry**, we approach every client in a bespoke manner wherein we evaluate all their current and legacy assets, understand their goals, assess their available resources, deep-dive into the needs of their end customers, and create a strategic roadmap for them to take the next steps.

This ranges from **incorporating blockchain ticketing, activating NFTs, building out loyalty programs on the blockchain, incorporating gamification elements, building a metaverse presence, adding transparency and accepting cryptos for their goods and services.**



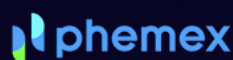
CATHEON LABS

GameFi accelerator program

The acceleration of the most innovative, ambitious and promising blockchain gaming and metaverse projects globally.



Launch Partners



CATHEON METAVERSE

Central & Interoperable hub

YouTube



Catheon Metaverse
demo preview



CATHEON METaverse

Central & Interoperable hub

The Catheon Metaverse will be **a single unifying metaverse game that will form a key part of the Catheon Gaming ecosystem**. The core mission of our metaverse will be to offer users of all games under Catheon Gaming a central hub to interact with one another and benefit from the resulting interoperability and synergies between titles. **All users in the CGC ecosystem will be able to port their NFTs from any Catheon game as an avatar in the open world metaverse**, enabling users to enjoy brand new experiences beyond what's available in their respective native games.



Catheon Gaming is in a **unique position to deliver on its metaverse with the largest gaming portfolio in the industry** of 25 games and growing, with 50M+ game downloads and 11M+ members in its community. Moreover, Catheon Gaming already has titles that are conducive to such social and hang-out themes, such as incorporating metaverse concerts through Seoul Stars and Voyage in Paradise (ViP).



CATHEON METAVERSE

Central & Interoperable hub

Fun and social gameplay loop

- Catheon Metaverse will simulate life within the open world of Oroboros.
- There will be gameplay features such as building and harvesting on private land, operating places for commerce, and a suite of hyper-social events where users from different games can connect.

Single integrated platform for Catheon Gaming digital assets

- Users can port NFTs from any of Catheon Gaming's titles from any chain.
- NFTs can also be ported as avatars in the open-world metaverse and interact with the world around them with characters from other game universes'. For example, SolChicks NFT owners will be able to experience K-pop-themed Seoul Stars concerts in various public performance venues.

High utility customizable real estate

- Players can purchase, build on, decorate and customize their land plots.
- Game guilds can create guild lodges for a greater shared identity.
- Cashflow/commerce will be generated through peer-to-peer activities such as rentals, advertising, events and galleries.
- Digital real estate will have utility in both native games and within the Catheon Metaverse. For instance, Aotaverse and Angrymals NFT owners might be able to build space research towers to increase the player's earning rate in their native games.



CATHEON ECOSYSTEM

The Catheon Gaming token



The \$CATHEON token will be the **universal governance and utility token that underpins the entire Catheon Gaming ecosystem**. With the entire Catheon Gaming brand and portfolio behind it, \$CATHEON will be the ecosystem token with more utility and development compared to any of the other similar blockchain gaming ecosystems.

The \$CATHEON token is a **rebrand and relaunch of the existing \$CHICKS token to significantly increase the amount of available utility that is currently available to the \$CHICKS token** from the governance token of a single game title to the governance and utility token of Catheon Gaming's entire diversified 25 and growing portfolio game titles, the Catheon Gaming Center, the Catheon Labs advisory business, and the Catheon Metaverse.

The \$CATHEON token has **significant potential to become the leading universal token in the blockchain gaming industry given:**

- ▶ Its position as the universal governance and utility token of the leading blockchain gaming portfolio in the industry.
- ▶ Ecosystem utility beyond the game portfolio to the Catheon Gaming Center, the Catheon Labs advisory business, and the Catheon Metaverse.
- ▶ An imminent use case is given the largely complete and ready-to-release nature of the game portfolio, the expected release of the Catheon Gaming Center, and participation rewards.
- ▶ The first and only token of its kind for a gaming ecosystem on Polygon and Solana, with down-the-line cross-bridging to other major chains.
- ▶ Governance over the future of one of the most complete ecosystems in blockchain gaming.



THE \$CATHEON GAMING TOKEN

Utility of Catheon Gaming token (1/2)

The \$CATHEON token will build upon the utility of \$CHICKS to have the greatest utility within blockchain gaming

Unparalleled use cases



Universal currency for game purchases

- Any primary or secondary game purchase including marketplace transactions on CGC can be complete in both \$CATHEON and the game's native token.
- Significantly improve user experience by enabling users to utilize \$CATHEON across games in the Catheon portfolio, for example to acquire exclusive content or access privileges.
- Discounted transaction fees when transacting with \$CATHEON token to incentivise its use



Payment method for Catheon Labs advisory mandates

- Optional payment method for Catheon Labs clients for advisory and consulting mandates. Discounted engagement fees will apply when using the \$CATHEON token.



Mandated transaction fee medium

- NFT and game token-related transactions will incur 50% of the transaction fee in \$CATHEON tokens, with the remaining 50% being charged in the purchase currency (this may be adjusted as more use cases are implemented for the token). 50% of the accrued revenue in \$CATHEON tokens will be distributed as incentives for users who participate in the ecosystem.
- Different types of transactions will incur different % of transaction fees to be paid in \$CATHEON. For example, NFT primary sales will typically a 10% fee vs a 2.5% fee for secondary marketplace transactions.
- For on-chain transactions (for example on CGC) these fees can either be paid directly in \$CATHEON or with another currency in the wallet (e.g. SOL). The CGC will automatically swap the actual purchase currency for \$CATHEON on the open market.
- For transactions that happens in the game (for example, in-game activities such as upgrading item NFTs), the game will aggregate the transaction fee incurred, which will be deducted when the in-game currency is converted into an on-chain token.



THE \$CATHEON GAMING TOKEN

Utility of Catheon Gaming token (2/2)

Unparalleled use cases



Interface token for developers using the CGC SDK

- \$CATHEON will be the primary token for external developers and publishers to interface with CGC SDK.



Universal currency for the Catheon Metaverse

- \$CATHEON will function as the common currency and medium of exchange throughout the Catheon Metaverse. For example, for purchasing and exchanging the Catheon Metaverse-specific NFTs in both the primary and secondary marketplaces, such as land NFTs.



Purchase of Catheon Black Pass

- 300 Catheon Black Passes will be initially sold and purchasable in \$CATHEON tokens. Holders of the Catheon Black Pass will be eligible for 20% off any transaction fees and have exclusive game access and other utilities to be rolled out in due course.



Incentives

- A portion of the \$CATHEON tokens accrued from transaction fees across the CGC and the Catheon Metaverse will be sent to an incentives rewards pool. The incentives will be distributed to users who have actively participated or contributed to the Catheon Gaming Ecosystem. The user's reward will depend on factors such as time spent on the platform, games engaged in and transaction amounts.
- Using accrued transaction fees instead of non-circulating supply as the reward pool will prevent an increase in the overall circulating supply of \$CATHEON. Staking is expected to be rolled out in 2023.



Ecosystem governance

- Holders of \$CATHEON will be eligible to vote on key Catheon Gaming firmwide decisions. The greater the amount of \$CATHEON a user holds, the more voting power they can exercise, with eligibility for voting to be determined by a threshold of a certain amount of \$CATHEON. More details will be revealed closer to the launch date of this governance function on the platform.

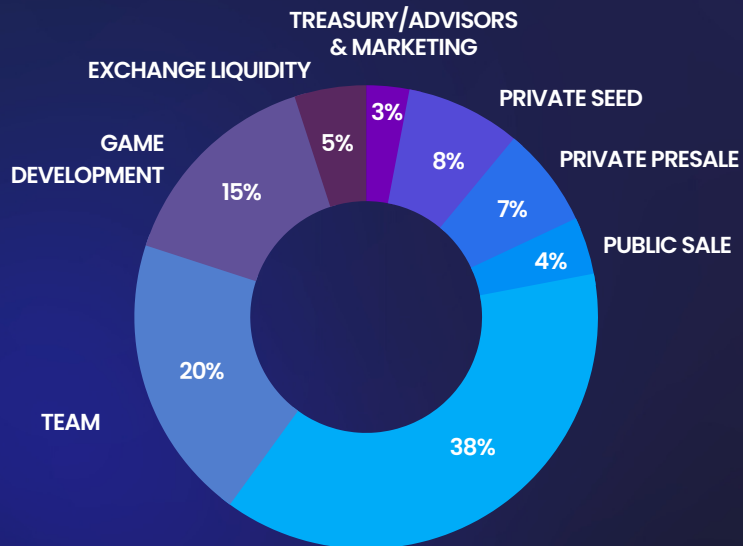


THE \$SCATHEON GAMING TOKEN

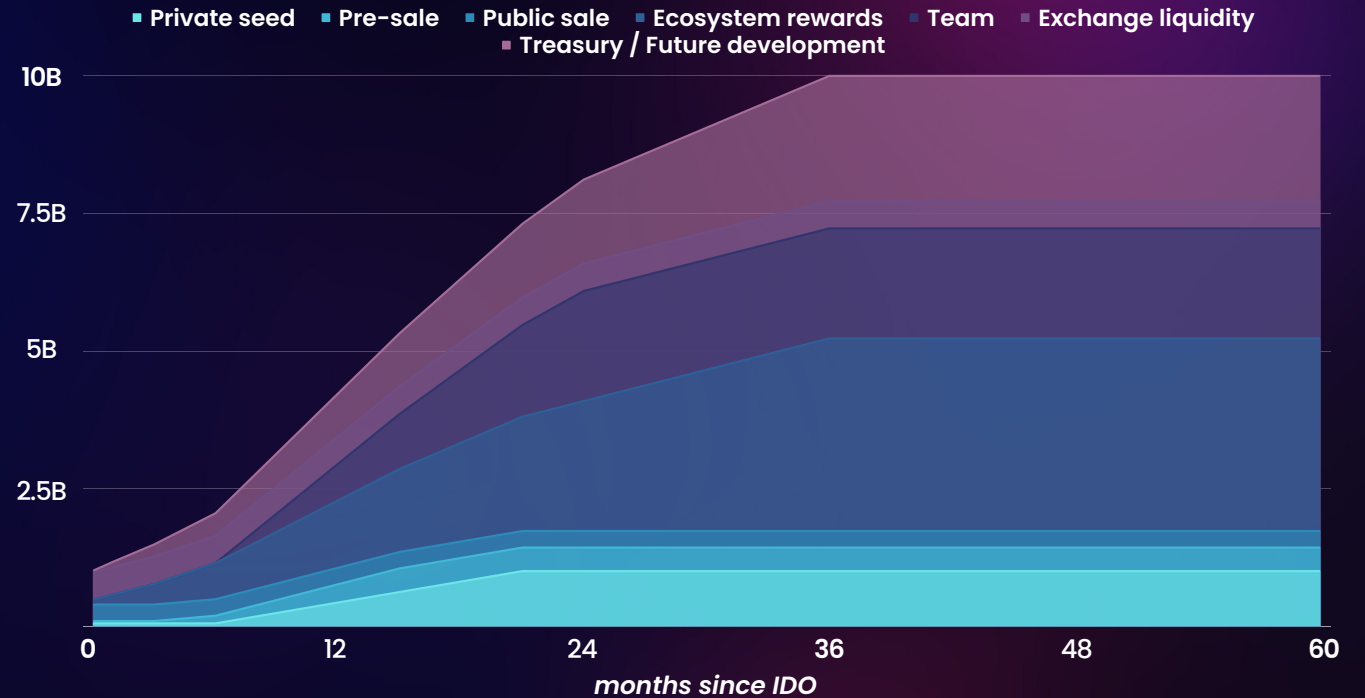
\$SCATHEON tokenomics

Token supply

10B



Circulating supply



Incentive mechanics

50%

of all ecosystem revenue to be reserved for incentives



THE \$SCATHEON GAMING TOKEN

\$SCATHEON tokenomics



Note: 1. TGE occurred 13-Dec-21. 2. Team cliff extended from 6 months to 12 months per Jul-22 announcement



THE \$CATHEON GAMING TOKEN

Roadmap

H2 2022

\$CHICKS TO \$CATHEON TOKEN CONVERSION / REBRANDING

Announcement of \$CHICKS to \$CATHEON token conversion / rebranding.

Execution of name change rebranding from \$CHICKS to \$CATHEON token.

Various additional utilities that are listed under the "Utility of Catheon Gaming Token" section to be launched throughout the following few months.

\$CATHEON TOKEN UTILITY LAUNCH

The following utilities of \$CATHEON will be implemented throughout Q4 2022:

- **Transaction Fee:** Any NFT and game token related transactions will incur 50% of the transaction fee in \$CATHEON.
- **Incentive:** \$CATHEON tokens accrued as part of the 50% of the transaction fees will start being distributed as rewards for user participation.
- **Governance:** Holders of \$CATHEON will be eligible to vote on key Catheon Gaming firmwide decisions.
- **Default currency** for CGC transactions.

CGC PLATFORM V1.0 LAUNCH

CGC initial release with cross-chain marketplace support and exclusive access to services linked to our games for cgPass holders.

CGC platform v1.0 features:

- Allow NFTs from Magic Eden to be purchased from CGC.
- Allow NFT listing on CGC, creating a secondary marketplace within an established, related ecosystem of titles.
- White-glove launchpad/listing service, to help onboard unique quality projects onto CGC.

CGC PLATFORM V1.1 LAUNCH

CGC platform v1.1 features:

- Allow NFTs from additional external marketplaces such as OpenSea to be purchased from CGC.
- Grant access to game-specific features such as NFT rental (scholarship), breeding and token rewards.
- CGC Community - deeper integration with external platforms, i.e. Discord integration to unlock access to exclusive CGC-related holder chats.

CGC SDK V1.0 LAUNCH

This is the initial release of CGC SDK which will help developers or companies who have difficulty building blockchain infrastructure to leverage CGC's battle tested resources with a simple system integration.

CGC SDK v1.0 features:

- Allow developers to see real-time NFT and token transactions related to their title for all users across all chains.
- Allow developers to keep track of NFT owners and ownership chain for each NFT.
- Seamless integration to CGC's suite of game-specific features such as NFT rental (scholarship), breeding and token rewards.
- Grant developer access to CGC's API so that developers can monitor real-time blockchain data without being burdened by congested networks.
- Catheon Connect login to facilitate the onboarding of in-game users onto the CGC platform.

PLAY & OWN GAMES LAUNCH

Development of the web3 versions to be completed:

- SolChicks Saga
- Angrymals
- War of GAMA beta

CATHEON LABS

DIFC Fintech Hive Investor Day.

THE \$CATHEON GAMING TOKEN

Roadmap

Q1 2023

CGC PLATFORM V1.2 LAUNCH

CGC platform v1.2 features:

- Allow users to transact using credit/debit cards when purchasing/selling NFTs.
- Priority access to technical support for users needing help onboarding to web3 for the first time or experiencing difficulty accessing services.
- Custodial wallet support on CGC platform to facilitate onboarding of new users.
- Tiered cgPass subscription service for exclusive access:
 - Three methods of payment for users:
 - Burn \$CATHEON tokens monthly.
 - Debit/credit card payment.
 - Stablecoin payment.

CATHEON LABS

Catheon Accelerator launch.

PLAY & OWN GAMES LAUNCH

Development of the web3 versions to be completed:

- Aotaverse
- Onigiri Metaverse
- Prajna Gate
- War Of GAMA
- Stars End Metaverse
- CyberCity
- Undisclosed Sports Game
- Undisclosed Casual Game

CGC SDK V1.1 LAUNCH

CGC SDK v1.1 features:

- Support for more languages/frameworks (Java, C#, C++) in response to developer demand.
- Automated onboarding onto the CGC ecosystem for developers (self-serve):
 - For a monthly fee, developers can hook into a full-stack workflow for building high-performance P&O games.

Q2 2023

PLAY & OWN GAMES LAUNCH

Development of the web3 versions to be completed:

- Seoul Stars
- TBS Goal Champs
- Cosmic Break Metaverse
- Prajna Metaverse
- Undisclosed AAA MMO FPS Game
- Undisclosed AAA FPS Game
- Undisclosed Billiard Strike Game

CGC PLATFORM V1.3 LAUNCH

CGC platform v1.3 features

- Mobile/desktop client initial release, providing users with an always-on CGC experience whenever they log onto their computer or mobile phone.
- Catheon DEX, giving users the opportunity to seamlessly trade CGC token pairs on the same chain or cross-chain.

Q3 2023

PLAY & OWN GAMES LAUNCH

Development of the web3 versions to be completed:

- Elteria Adventures
- Undisclosed RTS Game
- Undisclosed Trading Card Game
- Undisclosed Trading Card Game
- Undisclosed Action RPG

CATHEON METaverse - ALPHA LAUNCH

Launch of the initial version of Catheon Metaverse

The Catheon Metaverse will offer users of all games under Catheon Gaming, a central hub to interact with one another, and benefit from the resulting interoperability and synergies between titles.

\$CATHEON token will function as the common currency and medium of exchange throughout the Catheon Metaverse.

Q4 2023

PLAY & OWN GAMES LAUNCH

Development of the web3 versions to be completed:

- Neo Tokyo Conception

CGC SDK V2.0 LAUNCH

CGC SDK v2.0 features:

- A Metaverse functionality, which will allow developers to project their assets into shared experiences across our entire catalogue where permitted (developers must opt-in into Catheon metaverse)
- An AR/VR functionality, which will allow users to project their in-game assets into physical and virtual spaces



Note: Roadmap is indicative only and subject to change

CATHEON ECOSYSTEM

Conclusion

The hyper-adoption of blockchain technology has given rise to an undeniable use case set to disrupt one of the largest and fastest growing industries in the modern world: **the gaming industry**.

While we are still in the **very early stages in its transformation**, we see the industry becoming a far more player-inclusive industry where players get the last say in developing their vision. But for adoption to truly occur will require significant innovation and a joint effort from all.

Today, we at Catheon Gaming are excited to present our vision for the next era of gaming.

We believe in connectivity between the billions of individual game experiences that occur everyday on a unified platform.

We believe we have **built the incredible fundamentals** of a best-in-class game portfolio, a passionate team, and one of the deepest gaming ecosystems in the industry.

The goal is still to build the biggest ecosystem to service the **millions, and even billions, of gamers** that we believe will come onboard the Web3 journey in the coming decade.

We believe we can truly revolutionize the way we play, live and earn.

Together we will revolutionize blockchain gaming.





Catheon
gaming

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